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How to get ahead of the accounts pack

and strategic planning. ment, marketing, website development does bookkeeping, treasury manage ment. Now she manages a team of 20 and and a Masters in investment manage degree in accountancy with management University with a first-class honours same month she graduated from City lished her business aged 23 in 2004, in the ing number of other people's. She estab ⊸aocounts as well as a grow ton looks at her own firm's vider Boogles Ltd, Lisa Newbookkeeping service pro-

explains. chase opportunity at the moment," she promoting Boogles' bookkeeping franing events and road shows — we are "I travela lot with business, to network

> at 16, alongside her A-level studies. tion of Accounting Technicians (AAT accounting technician with the Associa when she decided to start training as an award. Lisa started on the path to success Boogles won an enterprising business campaign in 2007 — and last year when neur Award from the Make your Man She has already won a Young Entrepre

ancy so it was my only option. I wanted to study something practical so I had a my college didn't offer A-level account release alongside my A-levels because she recalls. "I did AAT level 2 as a day me a good grounding in accountancy." the ball rolling and I thought it would give my school careers adviser. I wanted to get "I heard about [the qualification] from

> ideal choice for me." trade to fall back on, so the AAT was the

ship of the AAT," she says. lege paid for the exam fees and memberput herself through AAT. "But because was still in full-time education, the col ing provider — often an employer — Lisa port and encouragement from your train

syllabus and if I'd left it I'd have had more cate. I also knew they were changing the Dapers to sit three papers left and I wanted my certifivated to finish because I knew I only had ish level 4 [at this stage] but I was moti her degree. "I didn't have the time to fin when she moved to London and started Lisa took a break at the end of year 3

spent on Level 4 and the time and the

While many AAT students receive sup

"I thought about all the long nights I'd

money, and made up my mind to get it finished."

her university course.

qualification out there," practical and useful accounts based training to other people "as the most very easy," she says. "I still went out a lot ing term time." She recommends AAT and held down three part-time jobs dur AAT before university. I found my degree

gramme trial balance seems 'wrong' to and know if a computerised prome, I can make journal entries if I need having debits and credits drummed into to know right from scratch. Thanks to she says. "AAT teaches you what you need "I don't think anything else can beat it,"

but I didn't continue with it as the basi-

"Thave ACCA level 1 and part of level?

ing an external qualification alongside Lisa insists there was an upside to takentrepreneur rather than a chartered

"Thanks to three years of studying the

owed work experience—I wanted to run is that you have to do three years' shad-

accountant. The off-putting part of ACCA ness started to take off. I see myself as an

ny own business and help businesses at

basic level.

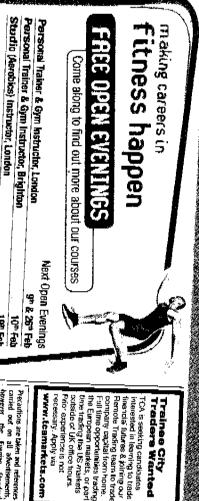
While Lisa is clearly an exceptional

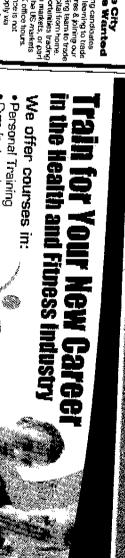
know what they are doing." she says. standard by which to judge others. "When recruiting for franchisees, "When someone has the AAT they

herself to understand debts and credits student — she used to play Monopoly with

she sees an AAT qualification as a

com, www.educatelondon.co.uk. www.aat.org.uk, www.boogleslid preference will be for AAT members."







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